



DSWD MIMAROPA Region  
PURCHASE ORDER

Supplier: <b>SMARTER MULTIMEDIA SERVICES</b>	P.O. No: <b>KC-2024-07-0078</b>
Address: <b>Cafirma st., Cariq Sur, Tuguegarao City, Cagayan</b>	Date: <b>02 July, 2024</b>
TIN: <b>726-565-586-000</b>	Mode of Procurement: <b>Shopping for Non-Consulting Services</b>

Gentlemen:  
Please furnish this Office the following articles subject to the terms and conditions contained herein:

Location of Activity: <b>Proposed Venue</b>	Delivery Term: <b>FOB Destination</b>
Date of Activity: <b>September-October 2024</b>	Payment Term: <b>Government Procedure</b>

Stock/Property No.	Unit	Description	Quantity	Unit Cost	Amount
1	service	<b>Full Length Video Film production of Bayani Ka! Awards - CDD Talk</b> AV Script prior to editing for approval 10-15 minute video documentary (with text graphics, sound effects, licensed music, subtitle, and animation) Coverage of at the full Bayani Ka! Awards Community-Driven Development (CDD) Stories <b>Venue: Within NCR</b>	1	70,000.00	70,000.00
2	service	<b>Full Length Video Film production of Stakeholders' Program Review Workshop (PREW)</b> AV Script prior to editing for approval 10-15 minute video documentary (with text graphics, sound effects, licensed music, subtitle, and animation) Coverage of at least Stakeholders' Program Review Evaluation Workshop <b>Venue: Within NCR</b>	1	45,000.00	45,000.00
3	service	<b>Full Length Video Film production of Regional PREW</b> AV Script prior to editing for approval 10-15 minute video documentary (with text graphics, sound effects, licensed music, subtitle, and animation) Coverage of at least 2 cluster team (ACT and RPMO) <b>Venue: Within Batangas</b>	2	45,000.00	90,000.00
4	service	<b>Full Length Video Film production of Bayani Ka! Awards</b> AV Script prior to editing for approval 6-10 minute video documentary (with text graphics, sound effects, licensed music, subtitle, and animation) Coverage of 11 Municipalities, 7 Thematic Stories  Balabac, Palawan; Taytay, Palawan (2 Subjects); Torrijos, Marinduque; Gasan, Marinduque; Gloria, Oriental Mindoro (2 Subjects); Abra de Ilog, Oriental Mindoro (2 Subjects); Rizal, Occidental Mindoro; Sta. Fe, Romblon; Sablayan, Occidental Mindoro; San Vicente, Palawan; Bulalacao, Oriental Mindoro	11	40,000.00	440,000.00
5	service	<b>360 Video Booth - CDD Advocacy Short Clip Production</b> 30 sec to 1-minute video advocacy (with text graphics, sound effects, licensed music, subtitle, and animation) Coverage of at least 2-Days individual advocacy short clip for Community-Driven Development (CDD) Stories <b>Venue: Within NCR</b>  <b>Production Arrangements</b> Production staff (2 Videographers, 1 photographer, 1 editor, etc) Production staff expenses during the 2-3-day shoot per province (transportation, meals, accommodation, etc) Complete video equipment (Cameras, lens (wide, zoom, prime), drone, mic (lapel/boom), lights, tripod, etc <b>Video set-up/styling/props for Day 2 afternoon</b> Video event set-up styling (basic styling and backdrops) Lights set-up  <b>PR# KC-2024-07-0073</b> <b>Approved Budget for the Contract: Php745,000.00</b> <b>Advocacy Video Production for the Bayani Ka! Awards, Stakeholders' Program Review Evaluation Workshop (PREW) and Regional PREW</b> <b>Prepared by: Sheive Ann M. Domingo</b>	2	43,500.00	87,000.00

(Total Amount in Words)	<b>Seven Hundred Thirty-Two Thousand Pesos Only</b>	<b>PHP 732,000.00</b>
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In case of failure to make the full delivery within the time specified above, a penalty of one-tenth (1/10) of one percent for every day of delay shall be imposed on the undelivered item/s.

Conforme:

**MARK GENESIS S. ABELLA**  
Sales Manager  
Signature over Printed Name of Supplier

**SMARTER MULTIMEDIA SERVICES**  
TIN: 726-565-586-000  
Tuguegarao City, Cagayan

Very truly yours

**LEONARDO C. REYNOSO, CESO III**  
Regional Director

Date

Fund Cluster: **102**  
Funds Available: **732,000.00**

**DANIEL M. RHO JR.**  
Signature over Printed Name of AO/FA III Accounting Section

ORS/BURS No.: **02-101428-2024-08-041**  
Date of the ORS/BURS: **Aug 14, 2024**  
Amount: **732,000.00**



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TIN: <b>726-565-586-000</b>	Mode of Procurement: <b>Shopping for Non-Consulting Services</b>

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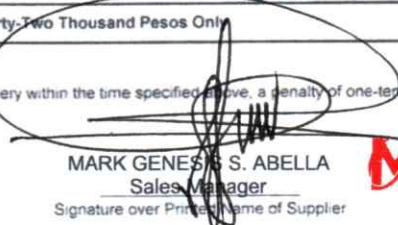
Location of Activity: <b>Proposed Venue</b>	Delivery Term: <b>FOB Destination</b>
Date of Activity: <b>September-October 2024</b>	Payment Term: <b>Government Procedure</b>

Stock/Property No.	Unit	Description	Quantity	Unit Cost	Amount
		<p><b>Video editing of the materials</b>            Graphics (15-seconds title card; 40-seconds video teaser; 60-seconds OBB; 10 x 30-45 seconds category title cards)            Peg: <a href="https://www.youtube.com/watch?v=PcKcWD_Dvg">https://www.youtube.com/watch?v=PcKcWD_Dvg</a>            2 x 2-4 minutes SDE            Peg: <a href="https://www.youtube.com/watch?v=PaKmi0KRAM">https://www.youtube.com/watch?v=PaKmi0KRAM</a>            1 x 15-20 minute documentary of the CDD Champions            Animation peg: Vox-style <a href="https://www.youtube.com/v@Vox">https://www.youtube.com/v@Vox</a>            Cinematography: Netflix Explained  <a href="https://www.youtube.com/watch?v=C65iqOSCZOY&amp;list=PLJ8cMiYb3G5dbuh5DINijST133Qz1IFDh">https://www.youtube.com/watch?v=C65iqOSCZOY&amp;list=PLJ8cMiYb3G5dbuh5DINijST133Qz1IFDh</a>            Storytelling: Frontline <a href="https://www.youtube.com/@frontline">https://www.youtube.com/@frontline</a></p> <p><b>Qualifications:</b>            Specialized in video productions and events management            Must have worked or collaborated with government agencies, non-government organizations (preferably united nations), and corporate brands            Preferably received recognition/nomination/award locally or abroad</p> <p><b>Requirements:</b>            1 x concept peg/mood board for CDD Champion video/graphics            3 x sample work of government, NGO, corporate video            2 x sample of events or conference management involved            And other supporting documents (additional documents may be asked by the evaluators)  <b>***NOTHING FOLLOWS***</b></p> <p>PR# KC-2024-07-0073            Approved Budget for the Contract: Php745,000.00            Advocacy Video Production for the Bayani Ka! Awards, Stakeholders' Program Review Evaluation Workshop (PREW) and Regional PREW            Prepared by: Sheiwe Ann M. Domingo</p>			


(Total Amount in Words)	Seven Hundred Thirty-Two Thousand Pesos Only	PHP 732,000.00
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Conforme:




**MARK GENES S. ABELLA**  
Sales Manager  
Signature over Printed Name of Supplier



**SMARTER MULTIMEDIA SERVICES**  
TIN 726-565-586-000  
Tuguegarao City, Cagayan

Very truly yours,



**LEONARDO C. REYNOSO, CESO III**  
Signature over Printed Name of Authorized  
**Regional Director**

Date: \_\_\_\_\_

Fund Cluster: <b>102</b>	 <b>DANIEL M. RIO JR.</b> Signature over Printed Name of A/C V / FA III Accounting Section	ORS/BURS No.: <b>D2-16228-2024-DR-0011</b>
Funds Available: <b>732,000.00</b>		Date of the ORS/BURS: <b>Aug 6, 2024</b>
		Amount: <b>732,000.00</b>

## NOTICE OF AWARD

Date: AUG. 8, 2024

**MARK GENESIS S. ABELLA**  
Sales Manager  
SMARTER MULTIMEDIA SERVICES  
Cafirma St., Carig Sur, Tuguegarao City, Cagayan

Dear **Mr. Abella**,

We are pleased to inform you that the RFQ No. KC-2024-07-0073 for the "Advocacy Video Production for the Bayani Ka! Awards, Stakeholders' Program Review Evaluation Workshop (PREW) and Regional PREW" is hereby awarded to you as the Lowest Calculated Responsive Bidder at a Contract Price equivalent to **Seven Hundred Thirty-Two Thousand Pesos Only (Php732,000.00)**.

Please signify your conformity by signing below and transmitting a signed copy to us.

Very truly yours,

  
**LEONARDO C. REYNOSO, CESO III**  
Regional Director  
Head of the Procuring Entity

Conformed:

  
**MARK GENESIS S. ABELLA**  
Sales Manager

 **SMARTER MULTIMEDIA SERVICES**  
TIN 726-566-505-100  
Tuguegarao City, Cagayan

(Signature over Printed Name of Bidder's Authorized Representative)

**SMARTER MULTIMEDIA SERVICES**

Date: AUG. 8, 2024