



DSWD MIMAROPA Region
PURCHASE ORDER

Supplier: SMARTER MULTIMEDIA SERVICES	P.O. No: KC-2024-07-0078
Address: Cafirma st., Cariq Sur, Tuguegarao City, Cagayan	Date: 02 July, 2024
TIN: 726-565-586-000	Mode of Procurement: Shopping for Non-Consulting Services

Gentlemen:
Please furnish this Office the following articles subject to the terms and conditions contained herein:

Location of Activity: Proposed Venue	Delivery Term: FOB Destination
Date of Activity: September-October 2024	Payment Term: Government Procedure

Stock/Property No.	Unit	Description	Quantity	Unit Cost	Amount
1	service	Full Length Video Film production of Bayani Ka! Awards - CDD Talk AV Script prior to editing for approval 10-15 minute video documentary (with text graphics, sound effects, licensed music, subtitle, and animation) Coverage of at the full Bayani Ka! Awards Community-Driven Development (CDD) Stories Venue: Within NCR	1	70,000.00	70,000.00
2	service	Full Length Video Film production of Stakeholders' Program Review Workshop (PREW) AV Script prior to editing for approval 10-15 minute video documentary (with text graphics, sound effects, licensed music, subtitle, and animation) Coverage of at least Stakeholders' Program Review Evaluation Workshop Venue: Within NCR	1	45,000.00	45,000.00
3	service	Full Length Video Film production of Regional PREW AV Script prior to editing for approval 10-15 minute video documentary (with text graphics, sound effects, licensed music, subtitle, and animation) Coverage of at least 2 cluster team (ACT and RPMO) Venue: Within Batangas	2	45,000.00	90,000.00
4	service	Full Length Video Film production of Bayani Ka! Awards AV Script prior to editing for approval 6-10 minute video documentary (with text graphics, sound effects, licensed music, subtitle, and animation) Coverage of 11 Municipalities, 7 Thematic Stories Balabac, Palawan; Taytay, Palawan (2 Subjects); Torrijos, Marinduque; Gasan, Marinduque; Gloria, Oriental Mindoro (2 Subjects); Abra de Ilog, Oriental Mindoro (2 Subjects); Rizal, Occidental Mindoro; Sta. Fe, Romblon; Sablayan, Occidental Mindoro; San Vicente, Palawan; Bulalacao, Oriental Mindoro	11	40,000.00	440,000.00
5	service	360 Video Booth - CDD Advocacy Short Clip Production 30 sec to 1-minute video advocacy (with text graphics, sound effects, licensed music, subtitle, and animation) Coverage of at least 2-Days individual advocacy short clip for Community-Driven Development (CDD) Stories Venue: Within NCR Production Arrangements Production staff (2 Videographers, 1 photographer, 1 editor, etc) Production staff expenses during the 2-3-day shoot per province (transportation, meals, accommodation, etc) Complete video equipment (Cameras, lens (wide, zoom, prime), drone, mic (lapel/boom), lights, tripod, etc Video set-up/styling/props for Day 2 afternoon Video event set-up styling (basic styling and backdrops) Lights set-up PR# KC-2024-07-0073 Approved Budget for the Contract: Php745,000.00 Advocacy Video Production for the Bayani Ka! Awards, Stakeholders' Program Review Evaluation Workshop (PREW) and Regional PREW Prepared by: Sheive Ann M. Domingo	2	43,500.00	87,000.00

Page 1 of 2

(Total Amount in Words)	Seven Hundred Thirty-Two Thousand Pesos Only	PHP 732,000.00
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In case of failure to make the full delivery within the time specified above, a penalty of one-tenth (1/10) of one percent for every day of delay shall be imposed on the undelivered item/s.

Conforme:

MARK GENESIS S. ABELLA
Sales Manager
Signature over Printed Name of Supplier

SMARTER MULTIMEDIA SERVICES
TIN 726-565-586-000
Tuguegarao City, Cagayan

Very truly yours

LEONARDO C. REYNOSO, CESO III
Regional Director

Date

Fund Cluster: **102**
Funds Available: **732,000.00**

DANIEL M. RHO JR.
Signature over Printed Name of AO/FA III Accounting Section

ORS/BURS No.: **02-101428-2024-08-041**
Date of the ORS/BURS: **Aug 14, 2024**
Amount: **732,000.00**



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Gentlemen
Please furnish this Office the following articles subject to the terms and conditions contained herein:

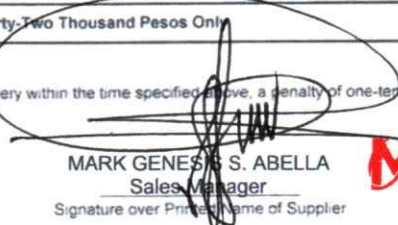
Location of Activity: Proposed Venue	Delivery Term: FOB Destination
Date of Activity: September-October 2024	Payment Term: Government Procedure


Stock/Property No.	Unit	Description	Quantity	Unit Cost	Amount
		<p>Video editing of the materials Graphics (15-seconds title card; 40-seconds video teaser; 60-seconds OBB; 10 x 30-45 seconds category title cards) Peg: https://www.youtube.com/watch?v=PcKcWD_Dvg 2 x 2-4 minutes SDE Peg: https://www.youtube.com/watch?v=PaKmi0KRAM 1 x 15-20 minute documentary of the CDD Champions Animation peg: Vox-style https://www.youtube.com/v@Vox Cinematography: Netflix Explained https://www.youtube.com/watch?v=C65iqOSCZOY&list=PLJ8cMiYb3G5dbuh5DINijST133Qz1IFDh Storytelling: Frontline https://www.youtube.com/@frontline</p> <p>Qualifications: Specialized in video productions and events management Must have worked or collaborated with government agencies, non-government organizations (preferably united nations), and corporate brands Preferably received recognition/nomination/award locally or abroad</p> <p>Requirements: 1 x concept peg/mood board for CDD Champion video/graphics 3 x sample work of government, NGO, corporate video 2 x sample of events or conference management involved And other supporting documents (additional documents may be asked by the evaluators) ***NOTHING FOLLOWS***</p> <p>PR# KC-2024-07-0073 Approved Budget for the Contract: Php745,000.00 Advocacy Video Production for the Bayani Ka! Awards, Stakeholders' Program Review Evaluation Workshop (PREW) and Regional PREW Prepared by: Sheiwe Ann M. Domingo</p>			


(Total Amount in Words)	Seven Hundred Thirty-Two Thousand Pesos Only	PHP 732,000.00
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Conforme:


MARK GENES S. ABELLA
 Sales Manager
 Signature over Printed Name of Supplier


SMARTER MULTIMEDIA SERVICES
 TIN 726-565-586-000
 Tuuegarao City, Cagayan

Very truly yours,

LEONARDO C. REYNOSO, CESO III
 Signature over Printed Name of Authorized
 Regional Director

Date: _____

Fund Cluster: 102	 DANIEL M. RIO JR. Signature over Printed Name of A/C V / FA III Accounting Section	ORS/BURS No.: D2-10228-2024-DR-0011
Funds Available: 732,000.00		Date of the ORS/BURS: Aug 6, 2024
		Amount: 732,000.00

NOTICE OF AWARD

Date: AUG. 8, 2024

MARK GENESIS S. ABELLA
Sales Manager
SMARTER MULTIMEDIA SERVICES
Cafirma St., Carig Sur, Tuguegarao City, Cagayan

Dear **Mr. Abella**,

We are pleased to inform you that the RFQ No. KC-2024-07-0073 for the "Advocacy Video Production for the Bayani Ka! Awards, Stakeholders' Program Review Evaluation Workshop (PREW) and Regional PREW" is hereby awarded to you as the Lowest Calculated Responsive Bidder at a Contract Price equivalent to **Seven Hundred Thirty-Two Thousand Pesos Only (Php732,000.00)**.

Please signify your conformity by signing below and transmitting a signed copy to us.

Very truly yours,


LEONARDO C. REYNOSO, CESO III
Regional Director
Head of the Procuring Entity

Conformed:


MARK GENESIS S. ABELLA
Sales Manager

 **SMARTER MULTIMEDIA SERVICES**
TIN 726-566-506-100
Tuguegarao City, Cagayan

(Signature over Printed Name of Bidder's Authorized Representative)

SMARTER MULTIMEDIA SERVICES

Date: AUG. 8, 2024



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Central Portal for
Philippine Government
Procurement Opportunities

Award Notice Abstract (Ref No.: 5011231)

Status: Updated

<p>Reference Number: 11077585</p> <p>Control Number: KC-2024-07-0073</p> <p>Bid Notice Title: KC-2024-07-0073 - Advocacy Video Production for the Bayani Ka! Awards, Stakeholders' Program Review Evaluation Workshop (PREW) and Regional PREW</p> <p>Approved Budget: Php745,000.00</p> <p>Procurement Mode: Negotiated Procurement - Small Value Procurement (Sec. 53.9)</p> <p>Classification: Goods - General Support Services</p> <p>Category: Video Production Services</p> <p>Applicable Procurement Rules: Implementing Rules and Regulations</p> <p>Funding Source: World Bank (WB)</p> <p>Funding Instrument: Loans / Grants</p> <p>Location: Metro Manila</p> <p>Contract Duration: 3 Month/s</p> <p>Contact Person: Harvy Calabio</p> <p>Created By: Harvy Calabio</p>	<p>DEPARTMENT OF SOCIAL WELFARE AND DEVELOPMENT - REGION IV-B 1680 Benitez corner Malvar St. Malate, Manila Manila Metro Manila, NCR, Philippines</p> <p style="text-align: center;">Video Production Services</p> <p>Awardee : SMARTER MULTIMEDIA SERVICES</p> <p>Contact Person : Mary Margarete Marvas</p> <p>Address : Cafirma St., Carig Sur, Tuguegarao City Tuguegarao City Cagayan, Region II, Philippines</p> <p>Designation :</p> <p>Line Item</p> <table border="1"> <thead> <tr> <th>#</th> <th>Product/Service/Project Name</th> <th>Budget</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Video Production Services, Advocacy Video Production for the Bayani Ka! Awards, Stakeholders' Program Review Evaluation Workshop (PREW) and Regional PREW, 82131603, 1, Lot</td> <td>Php745,000.00</td> </tr> </tbody> </table> <p>Reason for Award : Lowest calculated and responsive bidder.</p>	#	Product/Service/Project Name	Budget	1	Video Production Services, Advocacy Video Production for the Bayani Ka! Awards, Stakeholders' Program Review Evaluation Workshop (PREW) and Regional PREW, 82131603, 1, Lot	Php745,000.00	<p>Award Type: Award Notice</p> <p>Contract Amount: Php732,000.00</p> <p>Award Date: 08-Aug-2024</p> <p>Publish Date: 12-Aug-2024</p> <p>Date Last Updated: 12-Aug-2024</p> <p>Contract Number: KC-2024-07-0078</p> <p>Proceed Date: 08-Aug-2024</p> <p>Contract Effectivity Date: 01-Sep-2024</p> <p>Contract End Date: 31-Oct-2024</p> <p>Created By: Harvy B. Calabio</p> <p>Date Created: 12-Aug-2024</p> <p>Approver: Harvy B. Calabio</p> <p>View Documents: 5</p>
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